

## Starting a School



### Free Offer

Contact us today for a F-R-E-E 1-on-1 consultation followed by a customized proposal on steps to "Starting Your Own School."

**MindSpark – Education Management Consultants provides innovative services tailored for:**

- ▶▶ Independent School Management and Operations
- ▶▶ Independent School Formation & Expansion
- ▶▶ Governance Solutions for Non-Profit Organizations
- ▶▶ Strategic Planning

The Dependable Expert For Independent School Consulting

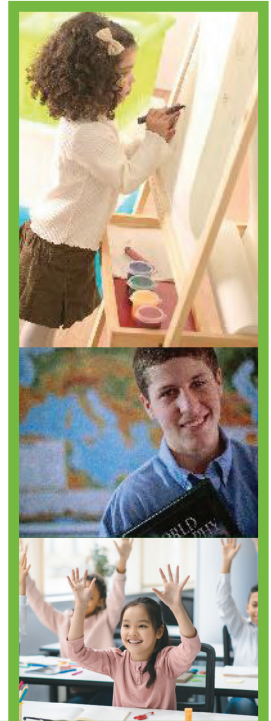
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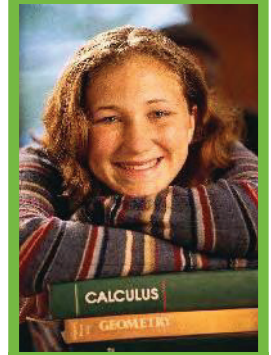
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Discover  
How To  
Start The  
Best  
School  
Possible



Call Us  
Today To  
Find Out  
How We  
Can Make  
Your School  
A Reality

THE  
DEPENDABLE  
EXPERT FOR  
SCHOOL  
FORMATION



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Are you facing challenges that are preventing your school from achieving its goals?

MindSpark- Education Management Consultants works with your independent school or non-profit CEO or Board to improve your organization's effectiveness and operational efficiency, and the achievement of your mission and goals.

We provide innovative services including:

- ▶▶ Strategic Planning
- ▶▶ Head of School Evaluation & Support
- ▶▶ Executive Searches
- ▶▶ Institutional Assessments & Audits
- ▶▶ Publication Development & Admissions
- ▶▶ Policy and Handbook development
- ▶▶ School Formation, Expansion, & Mergers

We understand that every institution and project is unique, and our approach provides a flexible and specialized team of consultants specifically chosen and engaged for each individual client.

We are involved in short- and long-term projects in most countries



**The DEPENDABLE EXPERT For Starting & Consulting To Independent Schools**

**Are You Ready For The Challenge?**

Without a good foundation and groundwork, a structure will collapse. That's why establishing an independent school requires exceptional planning, preparation, experience, and a commitment to a clear vision.

The mechanics of school formation, expansion, merger of schools can be challenging and rife with pitfalls. In today's complicated education environment, the need to work smarter and be ready for the first day of school operation is critical and can't be repeated. With proper pre-planning and controls place over the projects life cycle, founders can be better prepared to start the school of their dreams,



and manage costs and project development efficiently, establishing a solid foundation. MindSpark - Education Management Consultants is a dynamic and fast

growing professional consulting firm dedicated to providing you customized strategic solutions for founding groups who want to start their own school. With our collective experience of specialized professionals in the education sector and our knowledge and wisdom in starting and leading schools, we can guide you through the enormous challenges that you will face. Why take on the pitfalls that every group faces in starting a new school, when you can utilize our services and focus on the big picture; bringing your dreams to reality.

**Comprehensive Services**

MindSpark services will assist founding Boards and School Leaders with the basic elements needed to start, merge, or expand a new school. MindSpark can assist you from beginning to completion, or simply share our individual expertise with:

- ▶▶ Develop a Compelling Vision
- ▶▶ Create the Strategic Plan, Mission, Values, Goals, & Operational Plan
- ▶▶ Establish School Society, Non-Profit Status, Bylaws, Constitution, & Incorporation
- ▶▶ Recruit & Educate the Board & Senior Administration on Exceptional Leadership, Governance, & Team-Building
- ▶▶ Develop the Business Plan & Target Market
- ▶▶ Support Development of the Facility Needs, Design, Site Search, & Lease/Purchase
- ▶▶ Identify Personnel Needs, Executive Search, Staff Recruiting, Job Descriptions, & Contracts
- ▶▶ Ongoing Evaluation & Support for the Head
- ▶▶ Establish Faculty Appraisal System & Professional Development Plans
- ▶▶ Build the Education Program
- ▶▶ Determine Combinations for Starting Grades & Phase-In Stages
- ▶▶ Develop the Marketing Plan to Drive Enrollment, Public Relations, Competitive Positioning, & Admissions Process
- ▶▶ Support Development of Strategic Financial Plan for the Formation & Operational Stages
- ▶▶ Devise School Schedule & Timetable
- ▶▶ Establish Student Management, Record Storage, Accounting, & Reporting Systems
- ▶▶ Prepare Policy Manuals for Staff, Students, & Parents

**We Make Your Dreams a Reality**

As you can see, the tasks required to start a school are extensive and specific to this education sector, and can be costly if not implemented correctly. By utilizing our services, we add value in many ways -- you take advantage of professionals who have a proven back leading independent schools and are experienced in the mechanics of starting schools. With our know-how, we can put together a solid business plan, maximize enrollment and fundraising, align your decisions with your vision, and ensure that your new staff support your mission. Ultimately, will build on this success in all other areas.

MindSpark – Education Management Consultants mission is to 'Help You Achieve Greater Success.' We want to become your trusted advisor, a partner as invested in your future as you are.

